

KEEP AUSTRALIA BEAUTIFUL NSW

# COUNCIL MEMBERSHIP



2024/25



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# ABOUT



Keep Australia Beautiful NSW (KAB NSW) is the state's premier organisation for litter reduction, waste minimisation and environmental sustainability. Linking community groups, government and industry for a cleaner, more beautiful New South Wales.

# WHY JOIN?

Join other NSW local governments in working with and supporting the work of KAB NSW in creating a state-wide community of sustainability professionals and citizens striving to conserve our natural environment and resources.

In the spirit of reconciliation, Keep Australia Beautiful NSW acknowledges the Traditional Custodians of country throughout Australia and their connections to land, sea and community. We pay our respect to their elders past and present and extend that respect to all Aboriginal and Torres Strait Islander peoples today.

*Image credit: Sarah Redfern Public School smoking ceremony*





## MESSAGE FROM THE CEO

Firstly a big thank you to our current members for their continued commitment to Keep Australia Beautiful NSW. Your continuing support keeps the engine of Keep Australia Beautiful NSW going forward to deliver our vision of a litter-free and sustainable NSW. Teaming up with councils who share our vision is what we are about.

Since our inception in 1975 we have been the driving force behind countless success stories championing environmental stewardship Through our Sustainable Cities and Tidy Towns programs we inspire, acknowledge and reward councils, communities, schools and businesses to support their communities.

Through our flagship school environmental program EnviroMentors we engage in hands on workshops to connect students to relevant issues where they can make a difference. The program develops a sense of caring awareness through play-based learning and helps students to become environmental stewards of the future.

Through our annual Congress councils and communities can learn and share experiences in the litter reduction, illegal dumping and other environmental areas.

We are pleased to extend this invitation to join our membership circle in 2024 and help Keep NSW Beautiful

**Val Southam**

CEO, Keep Australia Beautiful NSW



## MESSAGE FROM OUR JOINT PATRONS

For 48 years, Keep Australia Beautiful NSW has been bringing together Councils, communities and business groups to create and promote a more beautiful and sustainable environment for the people of New South Wales.

Its flagship awards programs, Sustainable Cities and Tidy Towns, and the iconic education program 'EnviroMentors' are leaders in engaging communities to continuously improve their local environment.

As proud Patrons, we thank Keep Australia Beautiful NSW and all participants and encourage everyone to get involved in these vital partnerships to make New South Wales cleaner, greener and more beautiful.

**Her Excellency the Honourable Margaret Beazley AC QC, Governor of New South Wales, and Mr Dennis Wilson**

# MEMBER BENEFITS

In our mission to work collaboratively with councils and community groups across the state, KAB NSW Membership offers:

## EDUCATION SERVICES

Team up with us to provide education services in your area.

- Discount on EnviroMentors services
- Discount on tailored education programs including High Schools, early learning centres, libraries and out of school hours and holiday care programs.



## OTHER SERVICES

### Local Government Litter Index (LGLI)

Designed specifically for councils this research offers two litter audits per year to AusLm criteria, 16 sites scoped, two litter audit counts, brand data and annual report preparation enabling councils to make informed decisions in their local community.



[LEARN MORE](#)

### Adopt-a-Patch

Corporate volunteering half day, including assistance with site selection, all materials provided, on the day training and supervision, disposal of rubbish.



[LEARN MORE](#)

## BRANDING BENEFITS

- Display your logo on our Membership page
- Use of KAB NSW logo and member tiles on your website, and email signature
- Use of Keep Australia Beautiful "Do The Right Thing" logo
- Keep up to date with important Environmental News and share your community news in KAB NSW's Quarterly newsletter - The Beaut'
- Share your good news stories via KAB NSW's social pages @kab\_nsw
- Share your newsworthy articles, profile, case studies, important links etc via KAB NSW's website



**MEMBER COUNCIL**  
**2024/25**



## EVENTS

Celebrate sustainable achievements, network and learn with us.

- Member discount on an unlimited number of council attendees to our Sustainability Awards:
  - Sustainable Cities Awards event
  - Tidy Towns Awards weekend
- Member discount on tickets to the KAB NSW Annual Congress for an unlimited number of council attendees,
- Top pre-sale opportunity of tickets for the Annual Premier's Dinner fundraising event



## MEMBERSHIP FEES

To become a member of Keep Australia Beautiful NSW, please refer to our membership fees outlined below:

COUNCILS	POPULATION	FEE
Small Councils	Less than 10,000	\$782 + GST
Medium Councils	10,000 – 100,000	\$1,061 + GST
Large Councils	Over 100,000	\$1,229 + GST

### ENQUIRE TODAY

**Deborah Kelly**

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w: [www.kabnsw.org.au](http://www.kabnsw.org.au)

*Our events and offerings are subject to change - please refer to our T&C's:*  
<https://www.kabnsw.org.au/terms-and-conditions-membership/>



## EDUCATION & PROGRAMS

### ENVIROMENTORS®



With nine sustainability modules and two audit add-ons to choose from, EnviroMentors offers schools, early learning centres, and libraries interactive workshops covering themes including litter reduction, waste management, and resource conservation.

Delivered by our team of expert educators, we work closely with local councils to build environmental awareness and stewardship in students, schools, and the wider community.

[LEARN MORE](#)

#### OUR EDUCATION PACKAGE INCLUDES:

- All school communication and administration.
- Engaging face-to-face workshop delivery by our passionate team.
- Follow-up resources and ongoing support for teachers.
- Content that is specific to your council's needs.
- Comprehensive reporting including teacher evaluations.

**In 2023, we were privileged to engage with more than 35,000 students from Preschool to Year 9 in 293 schools, alongside classroom teachers and support staff across 27 LGAs in NSW.**

**Since the program started in 1994, it has reached over 804,000 students from every corner of the state!**



## TIDY TOWNS SUSTAINABILITY AWARDS

Since 1981 Tidy Towns has been celebrating grassroots environmental progress by bringing together councils, organisations, community groups and schools committed to creating a more sustainable future. Being crowned the NSW Tidy Town is a much sought-after badge of honour, bringing with it a stronger sense of community spirit.

Tidy Towns provides a space for shared learnings, collaboration, and feedback, so that we can inform and inspire future sustainability initiatives of the highest calibre. The 2024 program has been updated to reflect the most pressing environmental and social issues facing rural and regional NSW today.

[LEARN MORE](#)



**TIDY TOWNS**  
SUSTAINABILITY AWARDS



## SUSTAINABLE CITIES AWARDS

NSW metropolitan cities and regional towns face different environmental challenges, and our Sustainable Cities awards have been recognising metropolitan achievements by councils, businesses, community groups, and volunteers since 1994.

The 2024 Sustainable Cities program has been updated to reflect the growing challenges of providing equitable opportunities for us to adopt environmentally sustainable and healthy lifestyles within our metropolitan areas. Sustainable Cities 2024 entrants showcase a sustainable future, and you will gain valuable insights into how you can apply learnings to your own community.

[LEARN MORE](#)



**SUSTAINABLE CITIES**  
AWARDS



## KAB NSW ANNUAL CONGRESS

Litter poses a multifaceted challenge to our communities, ecosystems, and economies. Yet within this challenge lies the potential for innovation, collaboration, and progress. Our ability to create transformative change takes place when we reframe litter not only as waste, but as a resource.

Bringing together experts, advocates, policymakers, and industry leaders, we aim to address litter head-on. We will explore holistic approaches that encompass prevention, cleanup, and the use of discarded materials through insightful discussions, shared experiences, and strategic collaborations.

[LEARN MORE](#)



## ECO-SCHOOLS

Eco-Schools, the largest global sustainable schools program, starts in the classroom and expands to the community by engaging the next generation in action-based learning.

It is a curriculum-linked, democratic and participatory program that provides an excellent opportunity for students to experience active citizenship in their schools.

Both schools and the wider community benefit from this program, but we know teachers need a helping hand getting whole school programs off the ground, so the EnviroMentors are here to help!

Using the combined efforts of school visits and guidance by our Educators, we aim to set schools up for long-term sustainability projects!



**Eco-Schools**  
AUSTRALIA



Many thanks for taking the time to read our Membership Prospectus. Please feel free to contact us if you have any further questions or would like to discuss your membership.

**Keep Australia Beautiful NSW**

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